

Biofeedback in Gameplay: How Valve Measures Physiology to Enhance Gaming Experience

Mike Ambinder, PhD

March 3rd, 2011

GDC



Goals of this Presentation

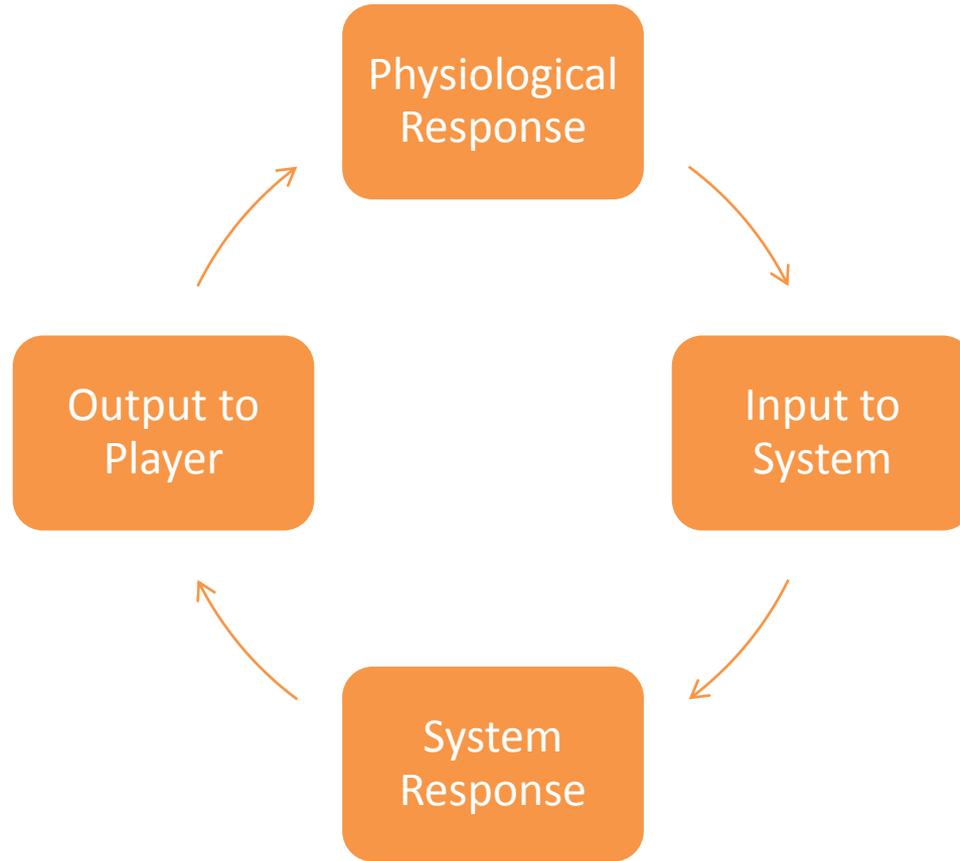
- Provide overview of biofeedback
- Discuss potential applications
- Use examples to show costs and benefits
- Discuss future directions and implications

Biofeedback Overview

- Biofeedback: measurement, display, analysis, modification, manipulation, and response of physiological signals
- Using biological indicators to index sentiment/emotion

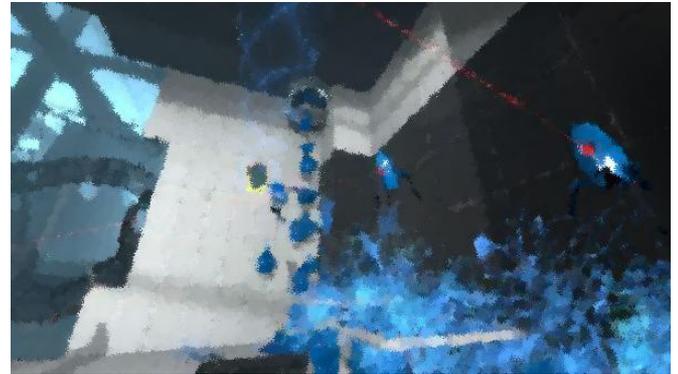
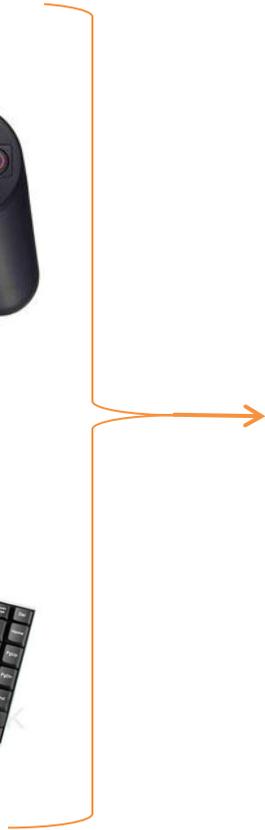
Biofeedback Overview

- Feedback loop possible where subsequent signals depend on prior states
- Emotional states not stable
 - Transient
 - Volatile
 - Subject to manipulation



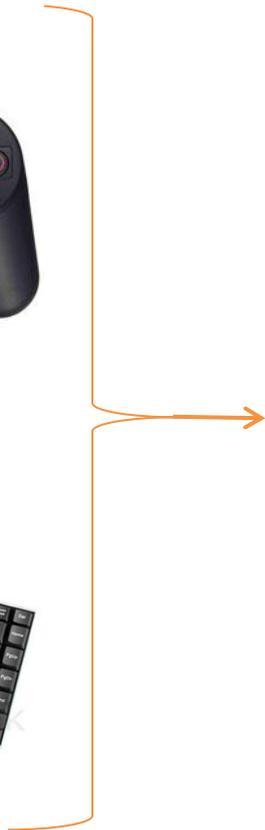
Why Biofeedback?

- Current control schemes
 - Provide one dimension of input
 - Map player intent to onscreen action
 - Ignore other aspects of cognition
 - Ignore player sentiment



Why Biofeedback?

- What about player sentiment?
- Adding emotional input incorporates new (and previously ignored) dimension of player input
- Tailor more immersive, dynamic, and calibrated game experience





+

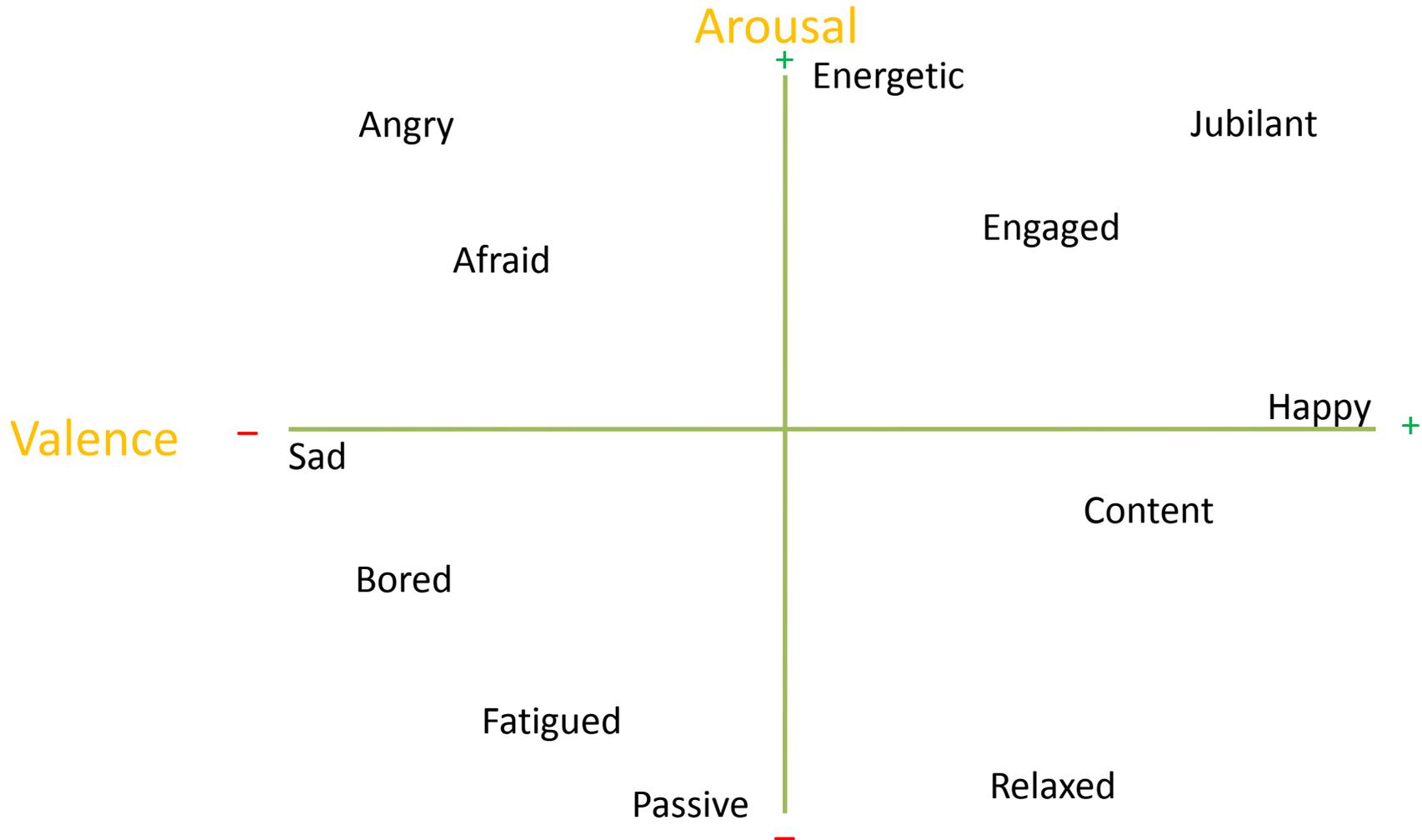


BETTER!!!



Emotion

- Subjective, internal state induced by response to (usually) external events
- Vector
 - Magnitude (arousal)
 - Direction (valence)

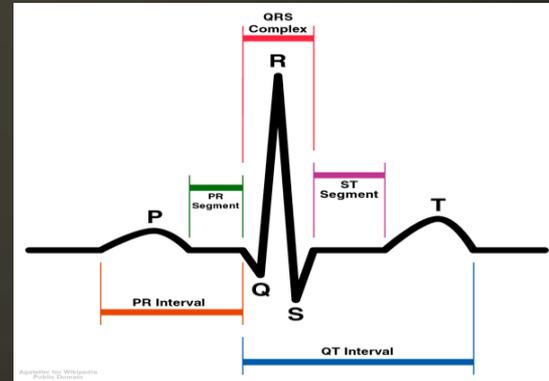
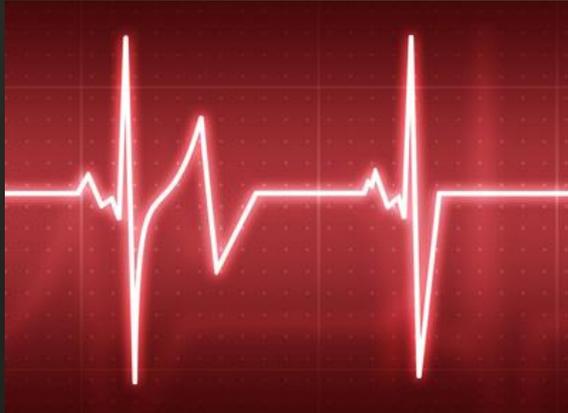


Physiological Signals

- Heart rate
- SCL (skin conductance level)
- Facial expressions
- Eye movements
- EEGs (Electroencephalography)
- Others (pupil dilation, body temperature, posture, etc.)

Heartrate

- Beat to beat interval of blood flow
- Measure baseline rate and deltas over time

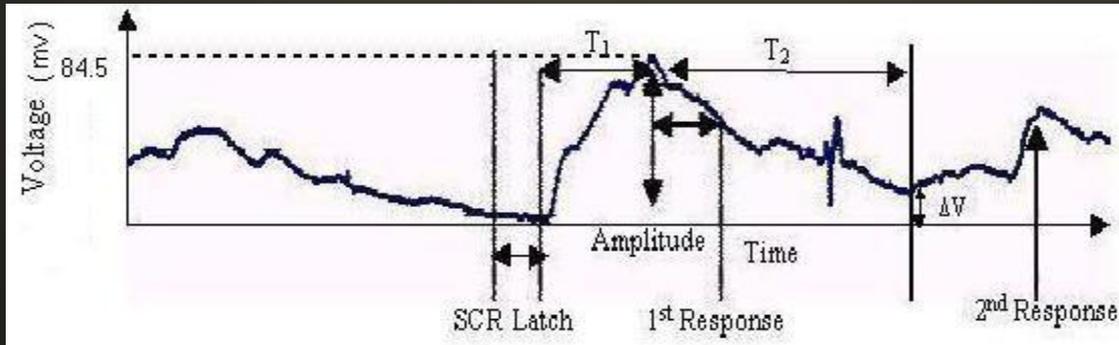


Heart Rate

- + Index of arousal
- + Cheap
- + Easy to measure
- + Familiar
- + Fourier transform to get valence?
- Prone to movement artifacts
- Delayed onset to stimuli
- Difficult to determine valence

SCL

- Electrical resistance of the skin
- Chart waveform of arousal over time
- Get responsive and anticipatory spikes



SCL

- + Index of arousal
- + Tonic/Phasic responses
- + Minimal lag to stimuli
- + Cheap
- + Robust to movement
- + Lots of measurement sites
- Difficult to associate eliciting events
- Difficult to determine valence
- Range is variable across subjects

Facial Expressions

- Record movement of facial muscles
- Classify emotion (both valence and arousal)
- Can be done remotely or via EMG



Anger



Surprise



Disgust



Sadness



Happiness



Fear



Facial Expressions

- + Index of valence
- + Index of arousal
- + Measures instantaneous responses
- Can be intrusive
- Expensive (at the moment)
- Subject to bias
- Requires training or a black box

Eye Movements

- Remote (or mounted) cameras measure reflectivity off of pupils
- Record where eyes are looking in real-time
- Get saccades (movements) and fixations

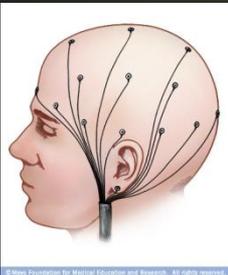


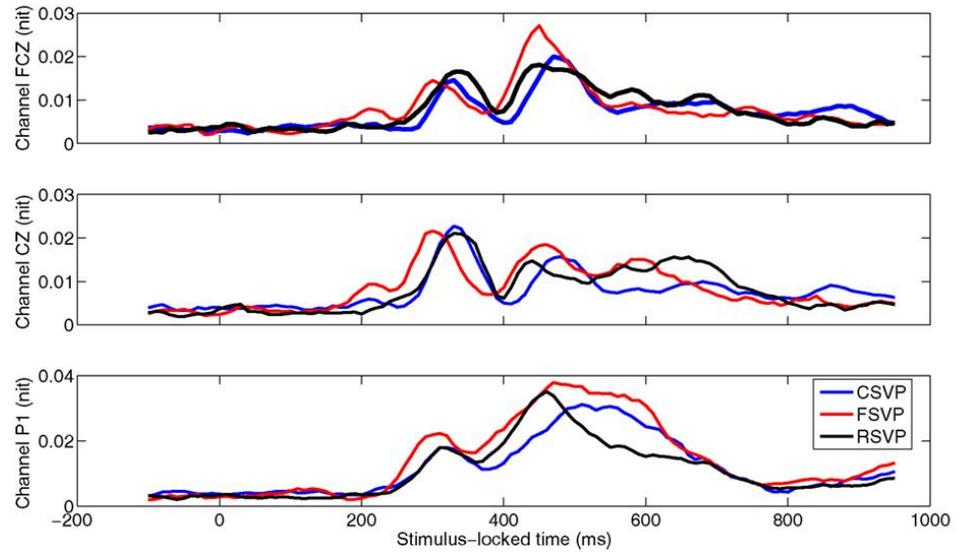
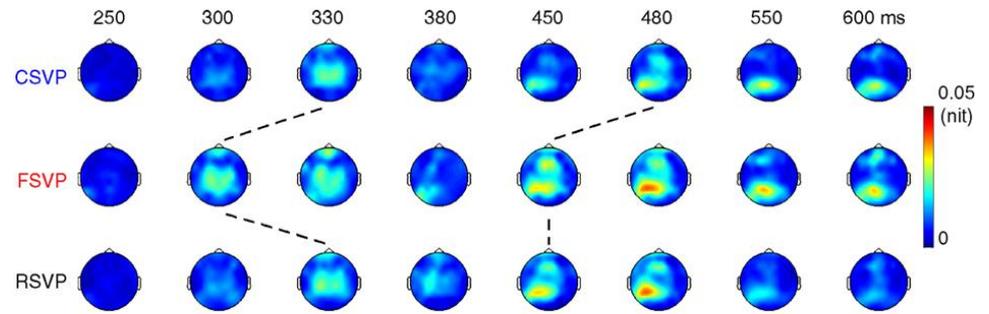
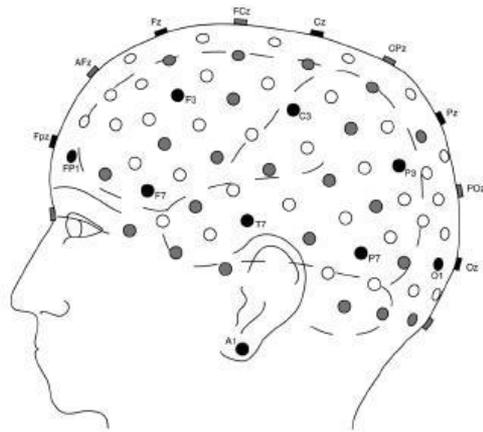
Eye Movements

- + Index of attention
- + Rudimentary index of thought
- + Index of arousal (with pupil dilation)
- + Unique
- + Reliable
- Very expensive
- Requires extensive analysis
- Can be intrusive → lead to subject biasing eye movements

EEGs

- Measure electrical potentials of the brain
- Primarily time-based signals
- Coarse measures of location
- Get frequency spectra and spike latency





EEGs

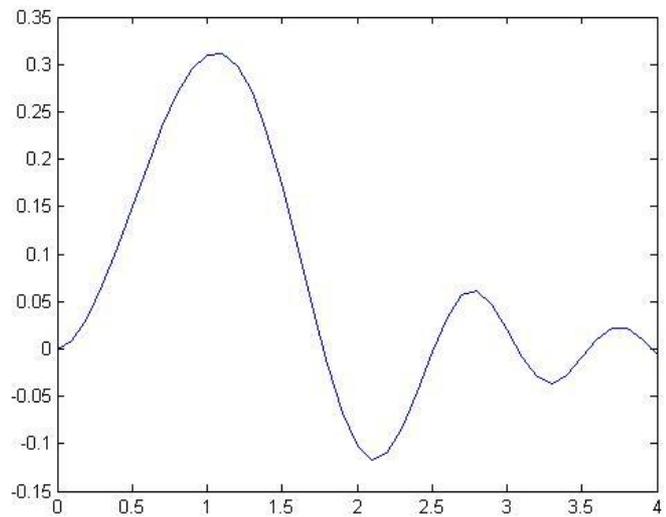
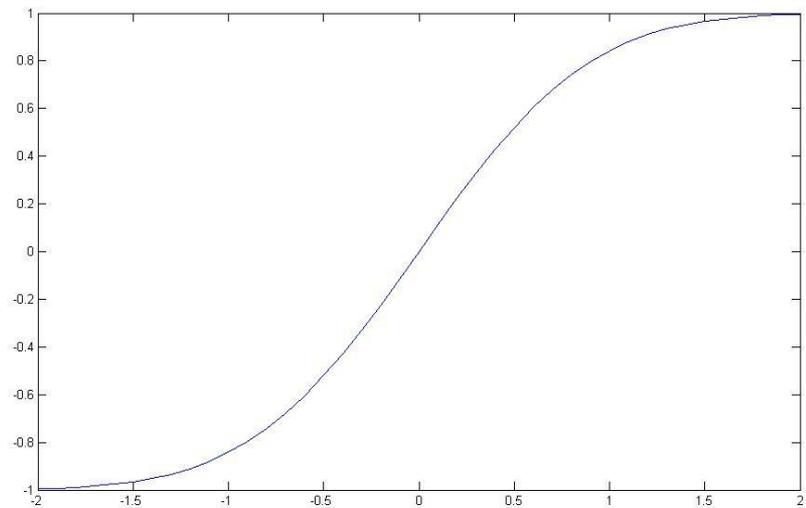
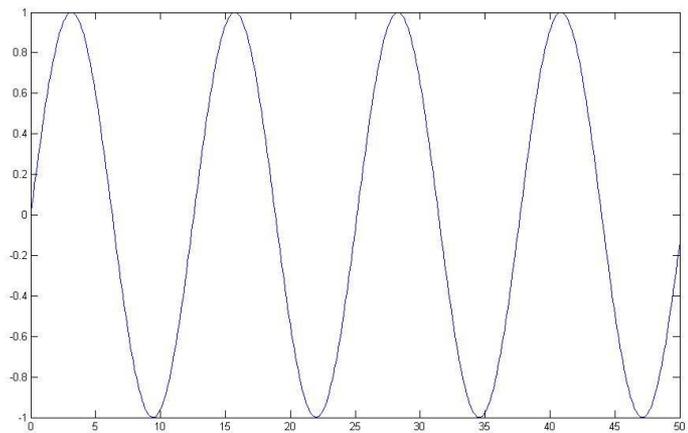
- + Index of arousal
- + Index of valence
- + Rudimentary insight into thought
- Very expensive
- Very intrusive
- Very noisy
- Difficult to validate

Others

- Pupil Dilation - arousal
- Body temperature - arousal
- Body posture - valence
 - Couple with pupil dilation to get frustration
- Lots of stuff we haven't thought about

Potential Applications

- Passive viewing of biofeedback data
- Modify game experience based upon player sentiment/emotion/internal state
 - L4D director with biofeedback
 - Adaptive realtime difficulty adjustment
 - Detect and respond to disengaged players
- Determine optimal arousal patterns
 - Can manipulate gameplay to induce



Potential Applications

- Physiological data as direct input
 - Tie health to arousal
 - In-game prompts tied to emotional state
 - NPCs respond dynamically
 - Required valence/arousal to proceed

Potential Applications

- Matchmaking/Profiling
- Spectate competitive matches
- Multiplayer Mechanics
 - Detect teammate in trouble
 - Earn points for eliciting responses
- Playtesting

Current Experiments

- Modification of AI Director in Left 4 Dead 2
- Addition of physiological input to Alien Swarm
- Eye movements as active controls in Portal 2



Current Experiments

- Passive viewing of physiological inputs
 - Implications for multi-player
- Playtesting Applications



Modification of AI Director

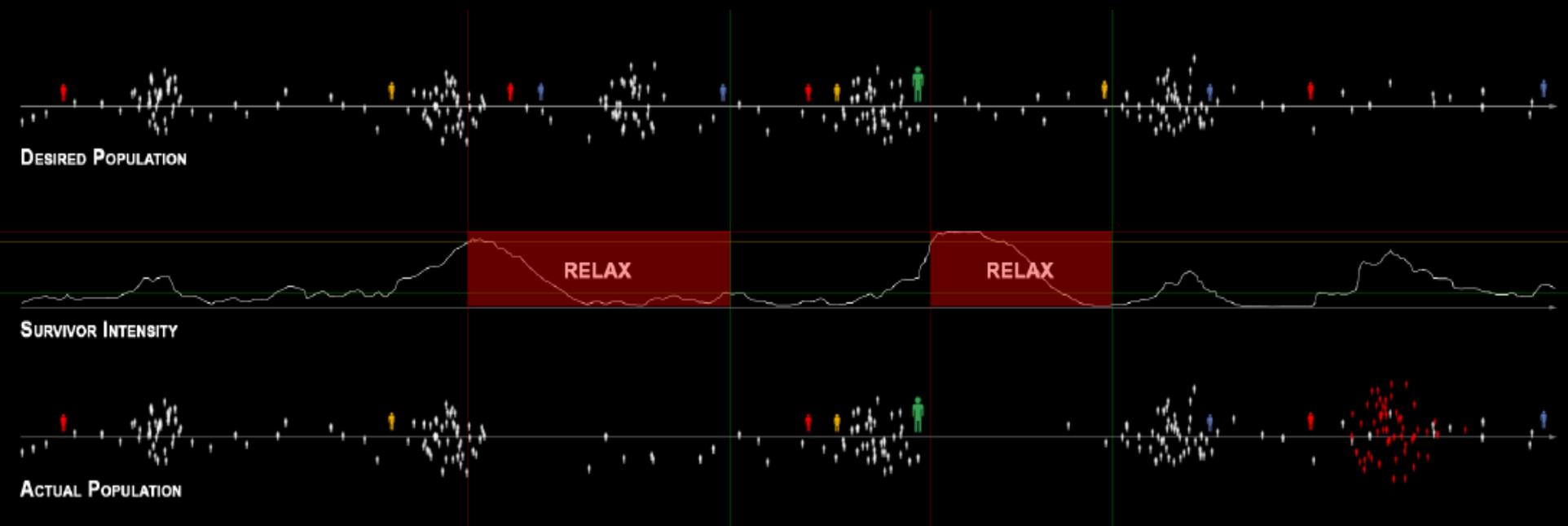
- Director creates dynamic, variable experience in Left 4 Dead series
 - Modifies enemy spawns, health and weapon placement, boss appearances, etc.
- In-game encounters determined by estimated arousal level

Modification of AI Director

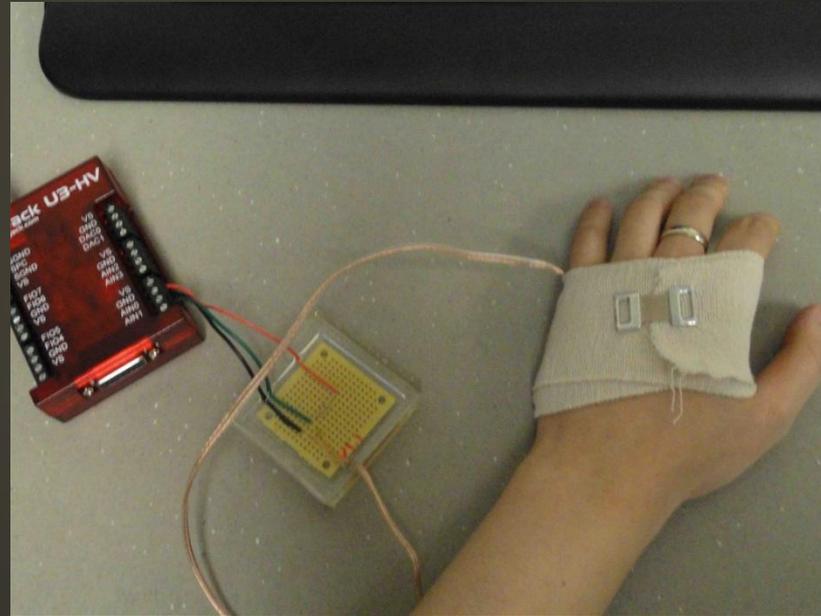
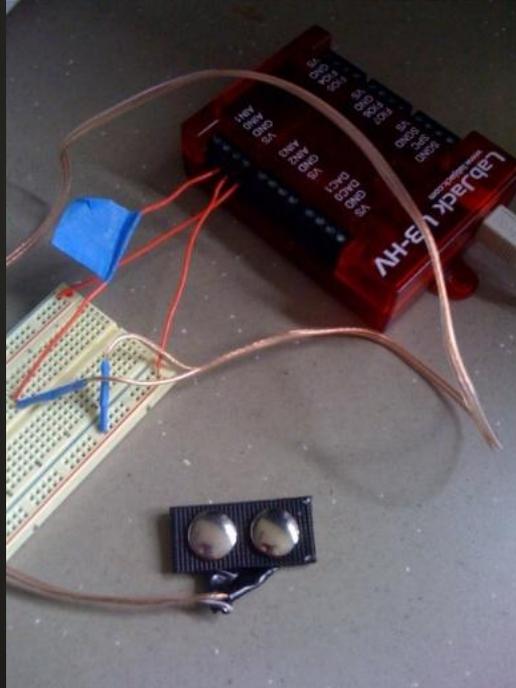
- Will replacing estimated arousal with actual arousal create a more enjoyable experience?
- Can we determine optimal arousal patterns?

Director Algorithm

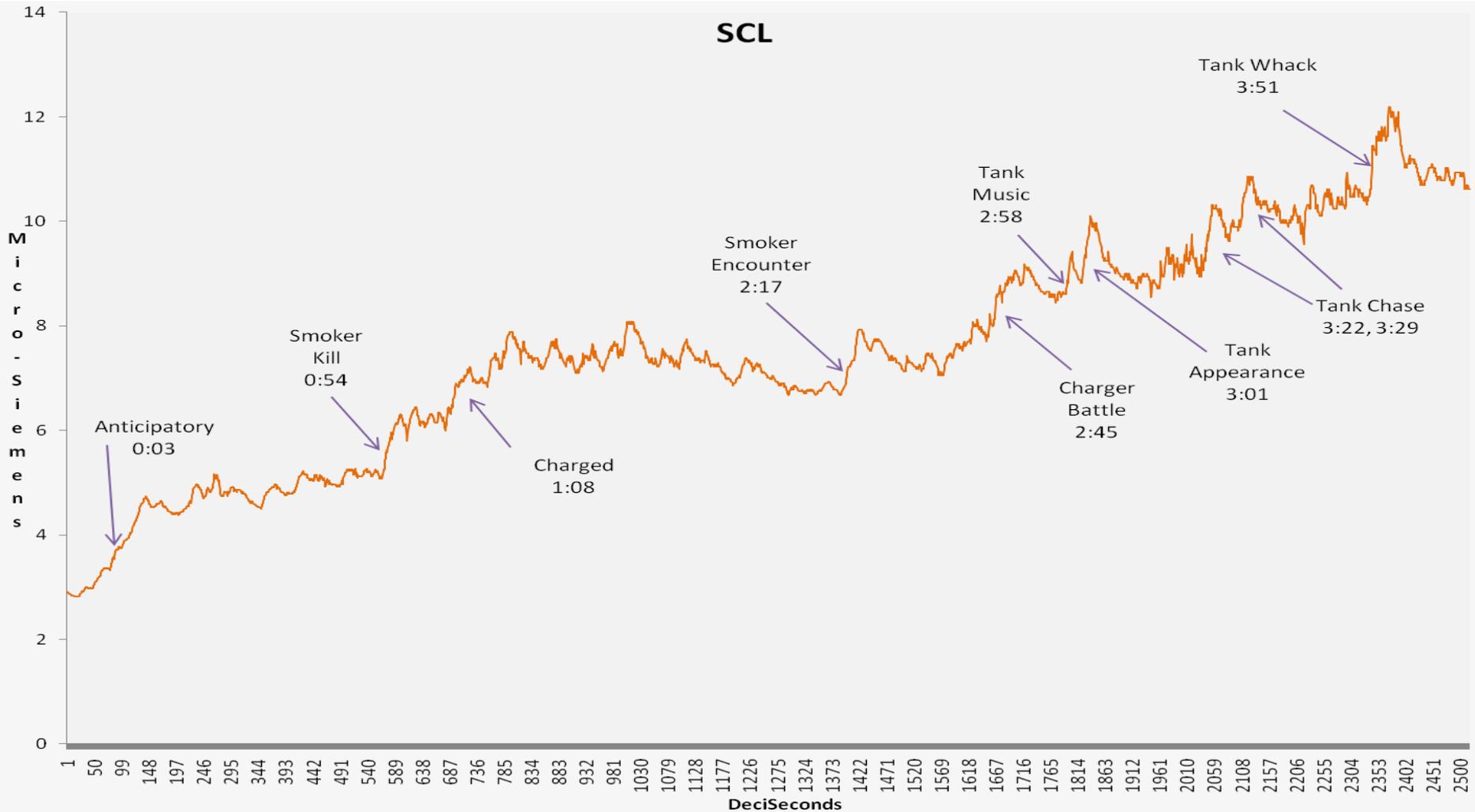
- Represent Survivor intensity as single value
- Increase it in response to in-game trauma
- Decay intensity to zero over time
- Create peaks and valleys



Current Hardware Solution



SCL

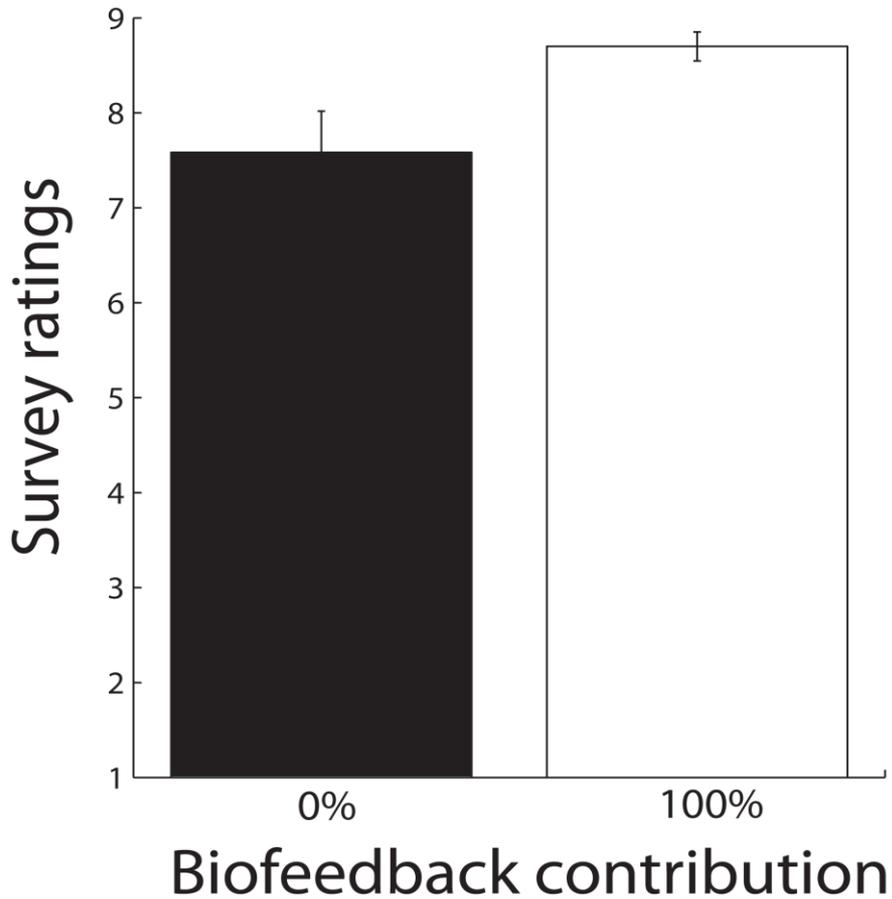


Analysis of SCL Data

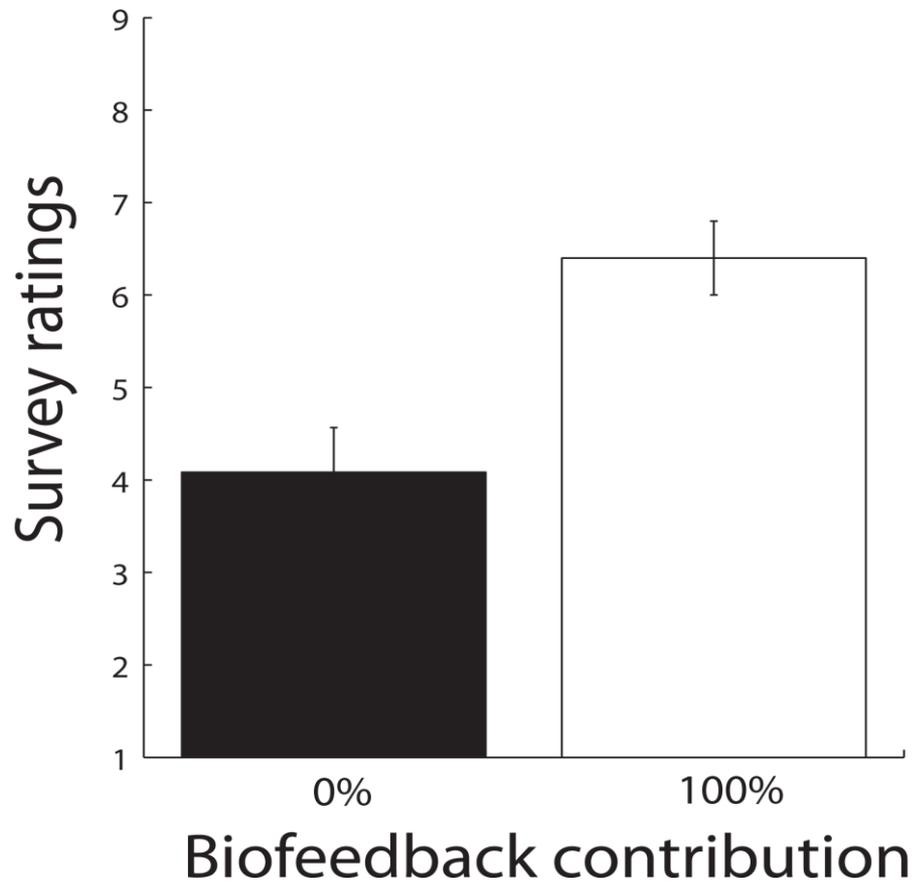
- Categorize game events
- Record survey responses
 - Enjoyment, frustration, etc.
- Quantify waveform
 - Spike frequency, size of range, average lag, etc.
- Data-mine (correlation, regression, frequency analysis, PCA, etc.)

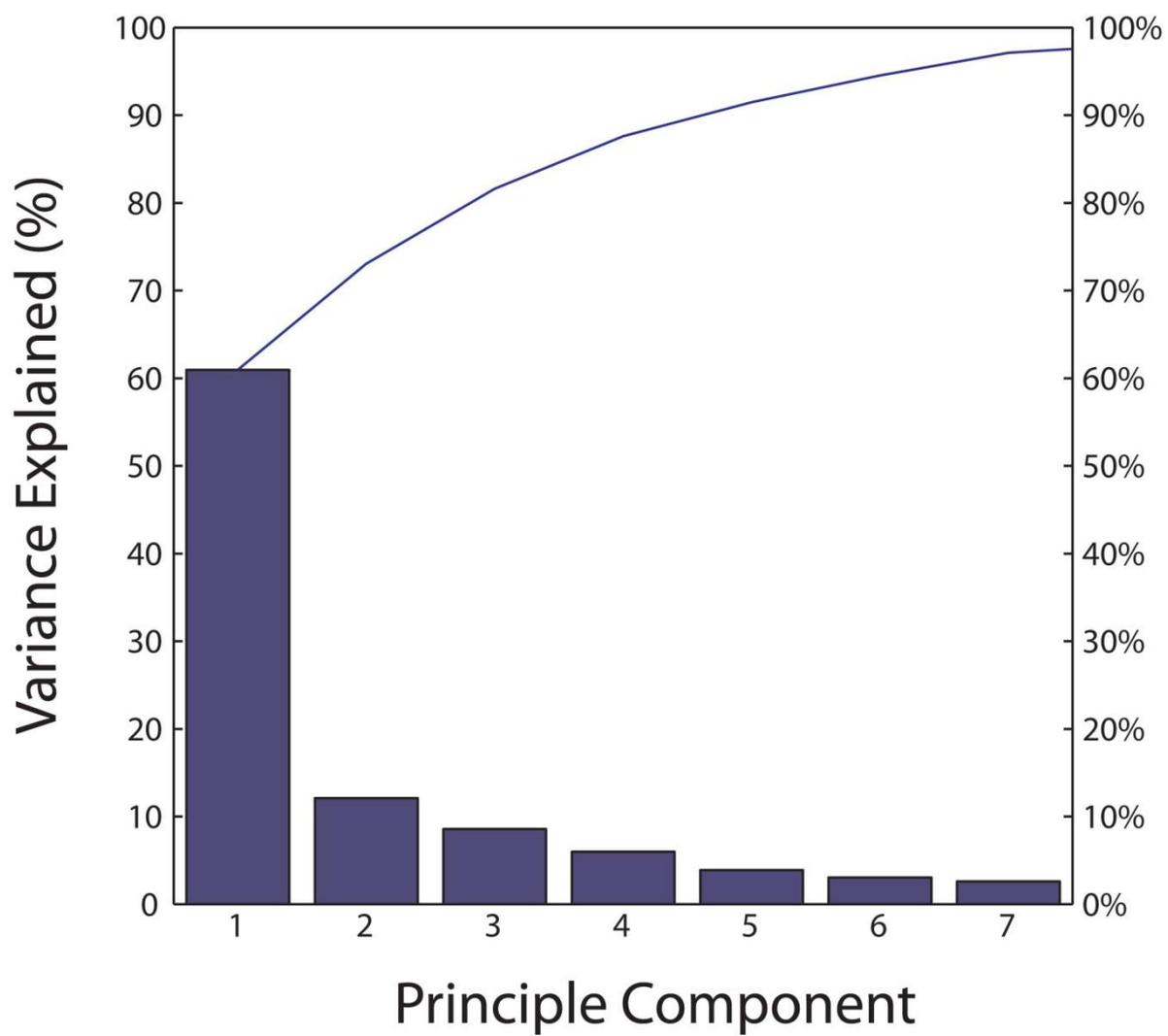
1290891060	player_biofeedback_scl	1.161238	228
1290891060	player_biofeedback_scl	1.161238	229
1290891061	item_pickup	63	first_aid_kit
1290891061	spawner_give_item	63	weapon_first_aid_kit
1290891061	player_use	63	407
1290891061	item_pickup	63	first_aid_kit
1290891061	spawner_give_item	63	weapon_first_aid_kit
1290891061	player_use	63	407
1290891061	player_biofeedback_scl	1.145869	230
1290891061	player_biofeedback_scl	1.156099	231
1290891061	player_biofeedback_scl	1.140777	232
1290891061	player_biofeedback_scl	1.156099	233
1290891061	item_pickup	65	first_aid_kit
1290891061	spawner_give_item	65	weapon_first_aid_kit
1290891061	player_use	65	406
1290891061	item_pickup	65	first_aid_kit
1290891061	spawner_give_item	65	weapon_first_aid_kit
1290891061	player_use	65	406
1290891061	player_biofeedback_scl	1.145869	234
1290891061	use_target	411	C_WeaponSpawn

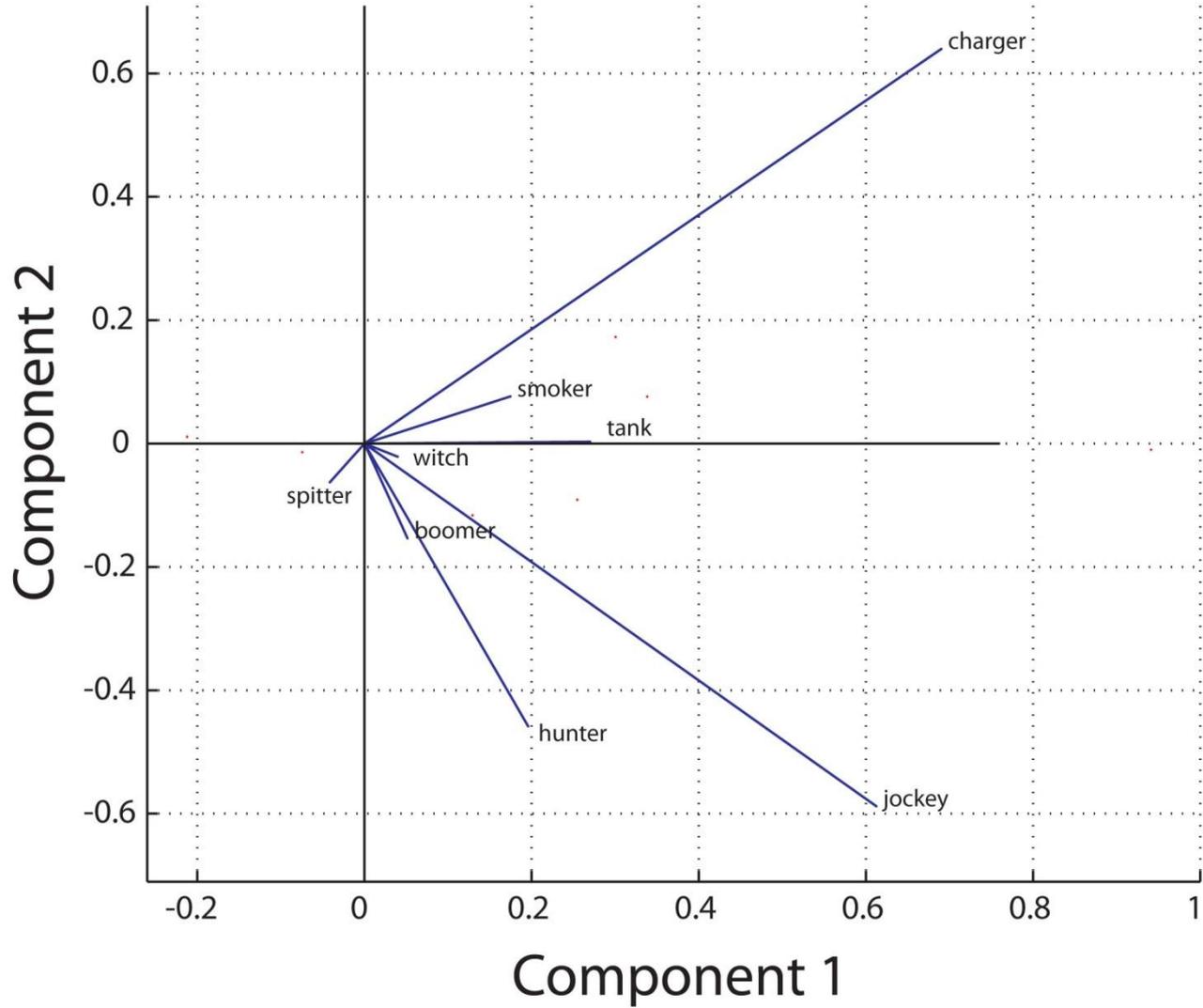
How enjoyable was the playtesting session?



How challenging was the playtesting session today?







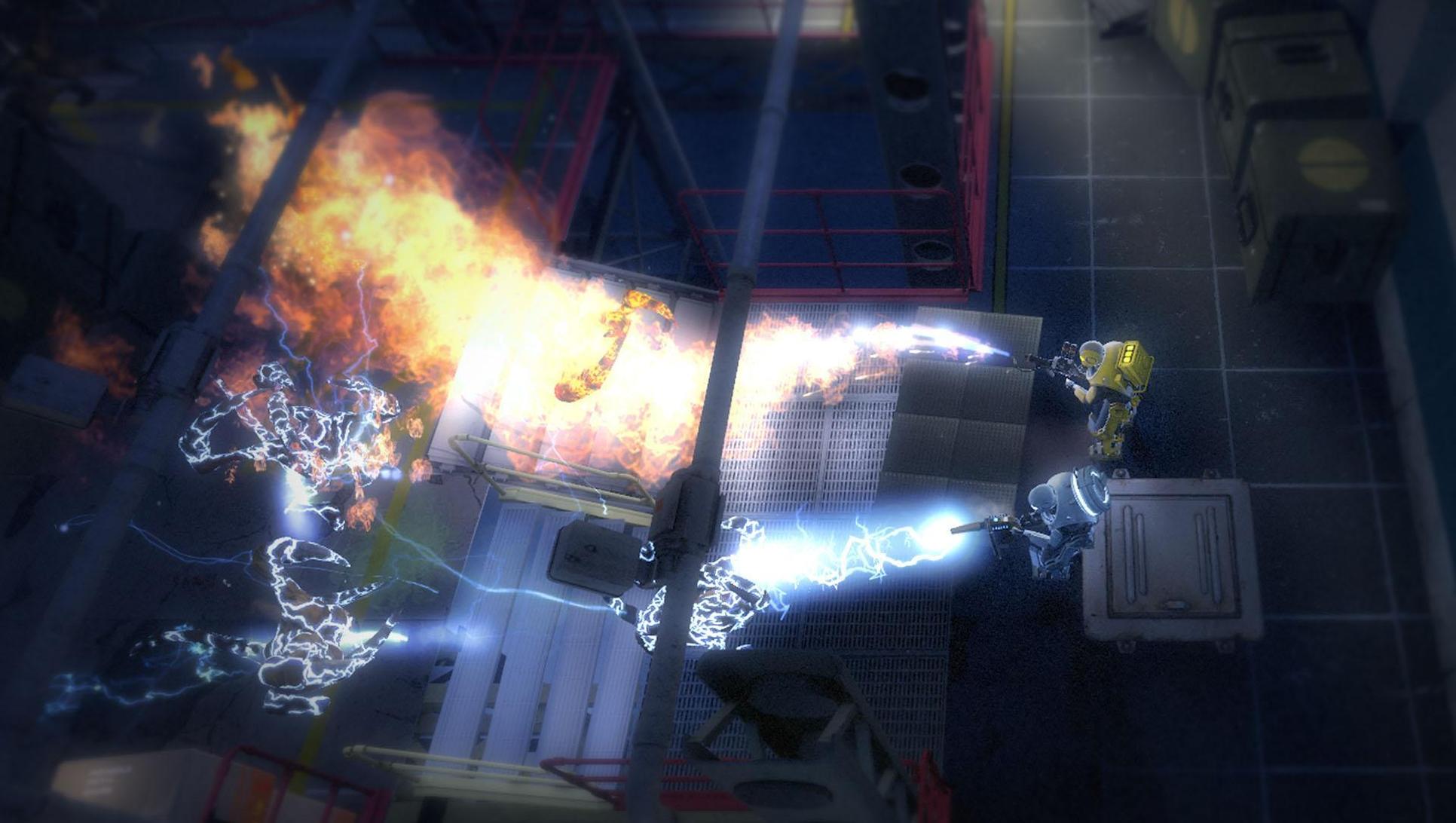
SCLs	nSCR	Mean SCR Amplitude	Std Spike Amp	Spike Amp Range	Min Spike Amp	Max Spike Amp	Mean Spike AreaSum	
Question4	-0.10	-0.09	0.00	-0.07	-0.08	-0.07	0.07	%Average excitement
Question5	-0.09	0.25	0.15	0.22	-0.07	0.22	-0.22	%Average frustration
Question6	-0.39	-0.03	0.02	0.01	-0.13	0.00	0.06	%Average challenge factor

Results

- Measured arousal produces greater enjoyment than estimated arousal
- Have rudimentary insight into events which elicit enjoyment
- Progress on optimal arousal patterns

Experiment Summary

- Physiological signals are viable inputs
- More work needed to 'quantify' enjoyment
- How well can we shape the arousal curve?



Alien Swarm + Biological Input

- Top-down, team-based action shooter
- Create mod with time-based constraint
 - Kill **100** enemies in **240** seconds
 - Timer indexed to arousal (SCL)
 - Highly aroused-> timer speeds up
 - Relax→ timer reverts to baseline

Alien Swarm + Biological Input

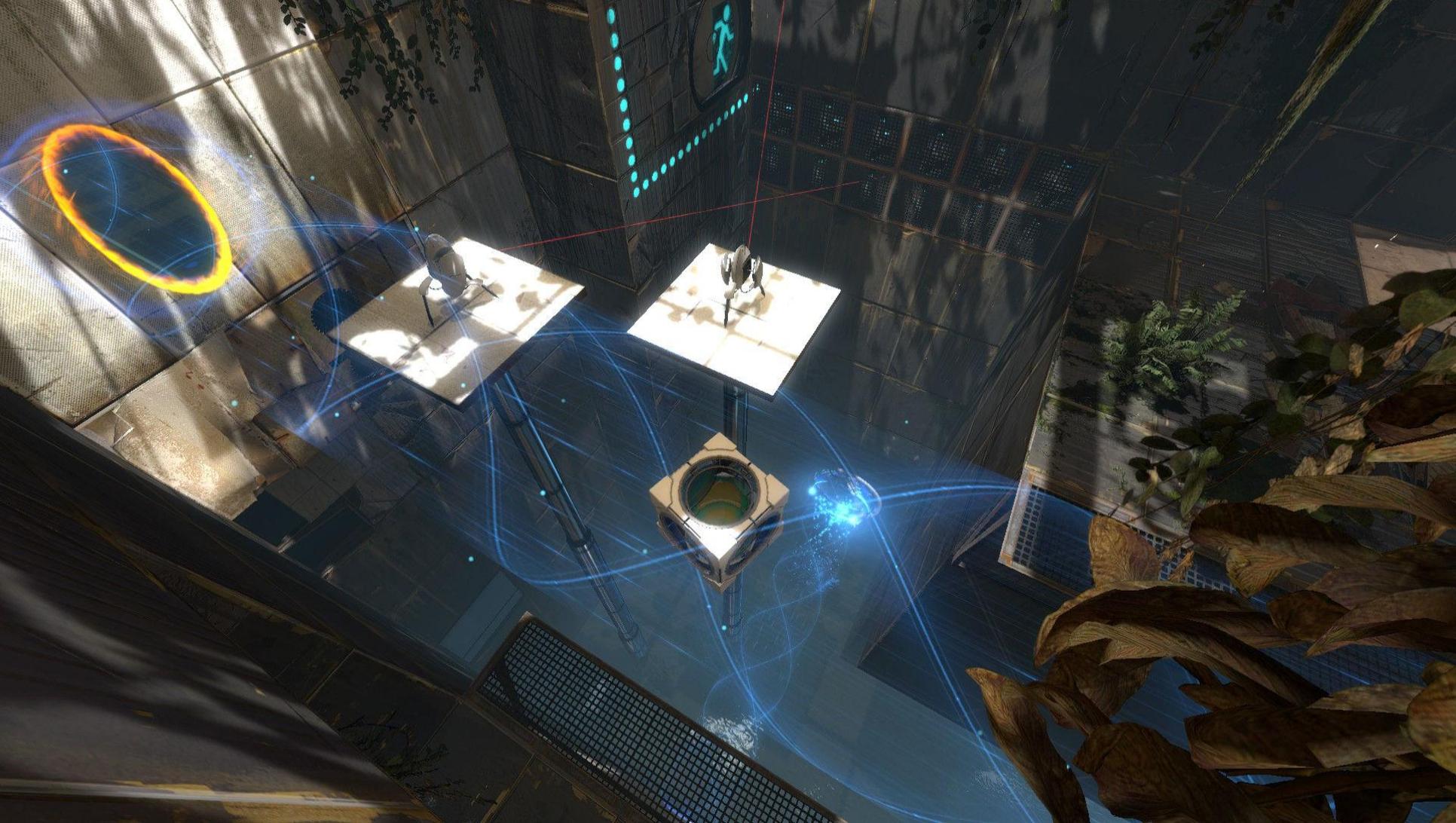
- Can you create a compelling gameplay experience using physiological signals as direct input?
- What kind of problems will arise?
 - Feedback loop?
 - Possible manipulations of signal?

Problems

- Positive feedback loop exists
 - Increase in arousal leads to increase in arousal . . .
 - Decay factor helps
- Clarity of relationship between arousal and in-game events not always clear

Experiment Summary

- Novel gameplay experiences possible
- Experience qualitatively different
 - Aware of both gameplay and emotional response
- LOTS of work required to tweak algorithm



Play Portal 2 With Your Eyes

- Puzzle-based FPS
- Traditional control schemes use single control to shift viewpoint AND crosshair
- Decouple viewing and aiming
 - Use hand to move
 - Use eyes to aim

Play Portal 2 With Your Eyes

- Is it enjoyable to use your eyes to aim?
- How do you change gameplay if you add more degrees of freedom to aiming?
- Since the eyes move faster than the wrist, is speed of movement correlated with enjoyment?

Portal 2 Eyetracker Algorithm

- Use eyetracker to extract eye's X,Y position
- Feed those coordinates into game engine
- Redraw cross-hair at current eye position
- Update at 60 Hz



Experiment Summary

- Eyes are viable aiming controllers
- Decoupling aiming/viewpoint is a plus
- Interesting question of how to use blinks?
- Best suited to more action-oriented games
- Consumer-grade eye trackers are far away

Multiplayer

- Show representations of other player's emotional state?
- Is it engaging to view vital signs of teammates/opponents?
- Is it a useful game mechanic?
 - Detect distress?

2.65

BioBinder

DANGER
STAY IN YOUR GROUP
Do not remove the cyber-coded vestband and
firearm from personnel to you.
Use of deadly force has been authorized.

Rochelle

15 

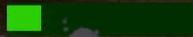


+100

NO DATA



NO DATA



BioBinder

Rochelle

Coach

Multiplayer Summary

- Most enjoyable thing we've done so far
 - High sense of satisfaction when opponents spike
- Entertaining to view teammates response
 - Not useful (yet)

Playtesting Applications

- Create more objective responses
 - Lots of biases in current playtesting procedures
- Quantify responses
- Encourages rapid iteration on player state

Overall Summary

- Adding physiological signals opens up new dimensions of gameplay
- Novel control schemes worth exploring
- Consumer-grade devices to track both valence and emotion are needed

Future Directions

- Matchmaking on physiological profiles
- Experimentation with gameplay mechanics
- Quantify optimal arousal patterns
- Investigate other hardware platforms
- Incorporate techniques into playtesting

Acknowledgements

- Steve Bond
- Jeff Lin
- Mike Durand
- Charlie Burgin
- Jonathan Sutton
- Lars Jenvold
- Chandler Murch



Thanks!!!!

mikea@valvesoftware.com